

## CERC Committees

### **Marketing Committee**

This committee is responsible for suggesting direction with respect to the internal and external marketing of CERC.

### **Conference Planning Committee**

The objective of this committee is to establish the format for the Annual Conference. In conjunction with the Professional Development Committee this committee will identify areas of topical interest to CERC members, develop and evaluate subjects for inclusion in the Annual Conference program and select moderators and guest speakers. It is responsible for inviting participation by technical experts and guest speakers.

### **Editorial Advisory Committee**

This committee is responsible for assisting CERC in planning the content and sourcing authors for the quarterly CERC Magazine Perspectives.

### **Executive Committee**

The Executive Committee consists of the Chairperson, President, Vice President, and Secretary/Treasurer of the Board. The committee, along with the Executive Vice President, communicates on a regular basis between scheduled Board meetings for the purpose of overseeing CERC and determining Board agenda items.

### **Government Relations Committee**

This committee is responsible for promoting, on a proactive basis, the interests of the Council to appropriate Government departments. The committee is also responsible for evaluating Federal and Provincial legislation related to relocation. In conjunction with legal counsel it will recommend specific strategy and actions to deal with legislative changes. Under the direction of the Executive Committee the committee will communicate the Council's concerns to the appropriate Government Departments.

### **Members Committee**

Comprised of representatives from each regional committee, this committee serves as a central resource for providing assistance to the Regional Members Committees concerning opportunities for sharing regional program information as well as strategies for strengthening the membership base.



### **Nominations Committee**

This committee, made up of members of the Executive Committee, is responsible for soliciting the nomination of candidates to serve as officers and members of the Board of Directors based on a demonstrated high level of interest and activity in the affairs of CERC and their ability to contribute to the operation of the Council. The committee then makes recommendations to the Board of Directors who approves the list of members to be brought forward for election at the annual meeting of members.

### **Education Committee**

The purpose of this committee is to establish short and long-term educational goals of CERC. Working closely with Centennial College, the committee is responsible for the development of the CERP curriculum, examinations, program evaluation; method(s) of delivery, and co-ordination of delivery through venues such as Relocation Basics, Annual Conference, and Spring Education Seminars.

### **Survey Committee**

The Survey Committee is responsible for ensuring surveys on relocation policies and practices are conducted on a regular basis thereby allowing the Council to track both trends and emerging issues in the industry. Major surveys will be conducted in alternate years and will touch on both Domestic and International relocation policy. The committee will also oversee regular membership satisfaction surveys, as well as topical industry-related questionnaires as appropriate.

### **Regional Members Committees**

Regional Members Committees have been established in the Pacific, Western, Central, Capital and Eastern regions of Canada. The objective of these Committees is to provide a forum for existing and potential CERC members to meet with their peers and interact on a regional level. These meetings are designed to discuss and formulate plans which will assist them in the workplace and offer the opportunity to network with fellow relocation professionals in their area on a regular basis.