

Online Roster Advertising

	Platinum	Gold	Silver	Bronze
Feature:	High visibility of your company information with banner advertisement in the <i>Index Pages</i> of the Roster... the first area people will look for information and to navigate the Roster.	Placement of your banner advertisement in the <i>Corporate Section</i> of the Roster.	Placement of your advertisement in the <i>Service Member Section</i> of the Roster, within the respective category. Every effort will be made to place advertisements on the page containing your Roster listing.	Additional text listing of member contact information in the <i>Service Member Section</i> of the Roster, under a separate category.
Available:	2	10	50	<i>Unlimited</i>
Cost:	\$300 annually; or \$175 for 6 months	\$200 annually; or \$110 for 6 months	\$100 annually; or \$55 for six months	\$50 annually; or \$30 for six months – <i>per add'l listing</i>

Further Information

1. All advertising space is of a standard size 6cm (2.5 inches) high by 16 cm (6.25 inches) wide. Files not meeting these requirements will be resized to fit the size available within the Member Roster. The advertising files must be provided electronically in a high resolution jpg format (300 dpi or greater)
2. There will be only one banner advertisement per page. Darker backgrounds tend to work the best
3. All advertising space will be reserved on a first-come basis, and available only to members in good standing
4. Members selecting a one-year contract will have preference
5. Advertising will be placed in the order received (for example there are 18 silver options, these will be assigned to pages in the order they are received)
6. In the event advertising is sold-out for the option selected, CERC will attempt to provide the next level of advertising, subject to availability, or refund the difference
7. All fees must be paid at the time the order is placed.