



CALL FOR SUBMISSIONS

2010 Conference

September 19 – 21, 2010; Le Centre Sheraton, Montréal

Main Conference Components

CERC 2010 will deliver the most comprehensive professional development opportunity for relocation and workforce mobility specialists and practitioners from across Canada and the U.S. There will also be many international and U.S. delegates.

CERC invites proposals for concurrent and plenary sessions that will form part of our conference and trade exposition that will take place September 19 – 21, 2010.

Daily plenary sessions feature motivating and stimulating speakers who deliver thought provoking ideas and leave participants energized and renewed.

Concurrent sessions provide practical tools and applied learning that participants can use in their own organizations and workplaces.

Mobility 2010, the flagship trade exposition for the workforce mobility industry, features a broad spectrum of services and providers.

Topical Areas of Interest

Papers may address topics in a broad range of areas that will be of value and appeal to corporate managers and relocation industry executives and practitioners. New and innovative ideas, supported by proven success stories and measurable results are most valued by delegates. Tangential subjects and personal development presentations that provoke thought and encourage debate are most welcome. Suggested topics include (but are not limited to):

Domestic Mobility

- The changing marketplace
- Real Estate issues/ trends
- Legal/ immigration/ taxation
- Human Resources Management – workforce planning, skills development and retention

International Mobility

- Trends in the international marketplace
- Cultural barriers
- Cost and benefits
- Legal and taxation issues
- Cross-border issues

Policy

- Strategic importance
- Best practices
- Benchmarking

Personal Development

- Leadership
- Lifestyle balance/ management
- Self-management and motivation

Relocation and Technology

- Systems and applications
- Logistics

Customer and Client Relationship Management

- Business development
- Quality, benchmarking, and ROI

Workforce Mobility in a Global Economy

- New industries and markets
- New technology applications
- Managing the workforce of the future

Benefits for Presenters

- Enhanced reputation as an industry expert
- Opportunity to present your best ideas and influence industry practices
- Improved profile for your organization
- New contacts and business relationships
- Recognition in all CERC 2010 conference materials
- Discounted conference registration fee

Developing Your Presentation

CERC has a commitment to ongoing professional development and our annual conference has long been recognized as the leading forum for relocation and workforce mobility specialists.

Relocation and human resources managers from some of Canada's largest corporations will attend the CERC 2010 Conference together with relocation management specialists, accommodation providers, realtors, movers, consultants, lawyers – in short, any organization that moves its employees, and the companies that supply relocation services. They expect to receive valuable information about the relocation industry including; trends in the management of relocation and workforce mobility, real estate, legal, immigration and taxation aspects, human resource management and international assignments. Information and knowledge that will help them to improve their business operations.

Presenters are expected to share information and experience. Presenters may not use the conference for commercial purposes, to solicit clients, or for self-promotion.

Presentations vary in length with 45 minute workshops, 60 minute seminars and a limited number of 90 minutes sessions offered. Please indicate your interest in your submission.

If selected, presenters must confirm their attendance upon being notified. All presenters must agree to adhere to conference regulations and sign an agreement to present.

Submission Guidelines

Submission deadline – December 11, 2009.

Each proposal must include all of the following:

- A written abstract of the presentation, not to exceed 300 words
- Three expected learning outcomes of the presentation
- Suitability of the presentation to a "basic", "intermediate" or "advanced" audience, or any combination thereof
- A biography of the presenter, together with the names of two references who can confirm the presenter's subject matter expertise and presentation skills
- An indication of the subject area to be covered

How to Submit Abstracts

Email is the preferred format. Abstracts should be sent to:

Stephen Cryne
President & CEO

Canadian Employee Relocation Council
180 Dundas Street West, Suite 1010
Toronto, ON M5G 1Z8

Fax: (416) 593-1139
Email: info@cerc.ca

Dates to Remember

December 11, 2009

Submission deadline. This date is firm.

February 15, 2010

Notification of acceptance or rejection by CERC.

March 5, 2010

Notification of presentation date and time.

June 11, 2010

Submission deadline for final presentation materials.