



SPONSORSHIP OPPORTUNITIES

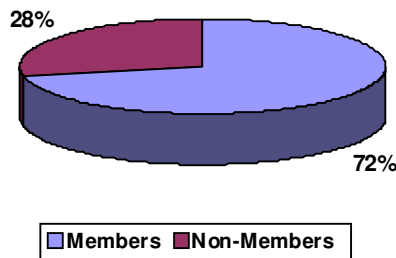
2010 Conference

September 19 – 21; Sheraton Centre, Montréal

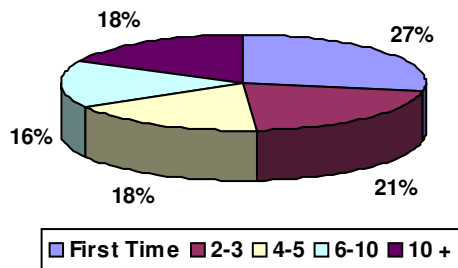
CERC membership includes many of Canada's industry leaders, as listed in the 2009 **Financial Post Top 500 Report**, including:

- ✿ 8 of the top 10 oil & gas companies
- ✿ The top 4 banks
- ✿ The top 4 accounting firms
- ✿ 3 of the top 5 telecommunications companies
- ✿ The top 2 high-tech manufacturers
- ✿ 9 of the top Crown Corporations
- ✿ 4 of the top 5 biggest profit gaining companies
- ✿ 7 of the top One Year Profit Margin Leaders

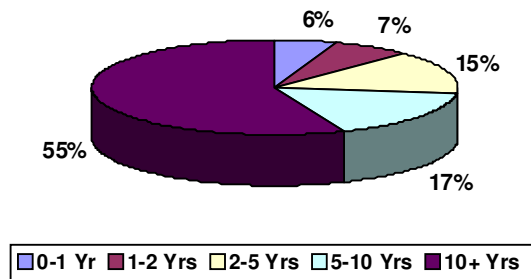
Conference Attendance by Membership



of CERC Conferences Attended



Years of Relocation Experience



Sponsorship Levels At-A-Glance

Benefits	Platinum SOLD	Diamond SOLD	Gold SOLD	Silver	Bronze 1 Left!	Emerald 2 Left!
Company logo & link on CERC website	✓	✓	✓	✓	✓	✓
Acknowledgement in conference brochure <i>(if received by deadline)</i>	✓	✓	✓	✓	✓	✓
Acknowledgement in CERC monthly E-News	✓	✓	✓	✓	✓	✓
Acknowledgement in all electronic marketing for event	✓	✓	✓	✓	✓	✓
Company logo & link in delegate package (USB)	✓	✓	✓	✓	✓	✓
Company logo in Fall & Winter editions of <i>Perspectives</i> magazine	✓	✓	✓	✓	✓	✓
Company logo displayed in ongoing electronic presentation	✓	✓	✓	✓	✓	✓
Prime double booth space at trade exposition (8x20)	✓					
Prime booth space at trade exposition (8x10)		✓	✓			
Full delegate pass(es)	2	1	1			
Sponsorship recognition on lanyards	✓	✓	✓			
Company logo displayed at Welcome reception, meals, closing Gala Dinner	✓	✓	✓			
Company logo displayed during refreshment break <i>(choice of one)</i>					✓	
Company logo displayed at closing Gala Dinner						✓
Sponsorship plaque presented at closing Gala Dinner	✓	✓	✓			
Company logo on delegate bags	✓					
Company logo on hotel key cards		✓				
Insert of company promotional material (one piece) into delegate bags	✓					
Host of Sunday evening First Time Attendees Reception (with signage)	✓					
Introduction of Keynote Speaker	✓					

Further details on each level can be found in this document. Don't see a sponsorship package that fits your needs? Give us a call and we will work with you to create a package that works for your organization. **Partner with CERC** - Canada's leading provider of information, research, and education to the relocation industry.

Platinum Sponsor
\$10,000 (*one only*)

Sold

Advertising

- ✳ Company name and logo with active web link as a Platinum Sponsor on the CERC website, on CERC E-News, and on electronic marketing bulletins
- ✳ Company name and logo on the back cover of the CERC Conference brochure
- ✳ Company name and logo as a Platinum Sponsor in the CERC Conference Guide
- ✳ Exposure as a sponsor in the CERC *Perspectives* magazine – Conference Edition, distribution of 1,500
- ✳ Post conference exposure in the CERC *Perspectives* magazine, distribution 1,500

Event

- ✳ **Introduction of Keynote Speaker**
- ✳ **Company logo on all conference delegate bags** – approximately 350
- ✳ Sponsorship recognition on lanyards
- ✳ Insert of company promotional material into conference delegate bag
- ✳ Welcome delegates during Sunday Evening's CERC Chair's Reception for first time conference attendees (approximately 100 new delegates), and full recognition as Platinum sponsor at that reception
- ✳ Platinum Sponsor Plaque presented at Closing Gala Dinner

Signage

- ✳ Maximum visibility throughout conference
- ✳ Prominent signage at Sunday evening reception, plenary session, breakfasts, luncheons and closing dinner – (minimum 24"x24" CERC provided)

Trade Exposition

- ✳ Exhibit space (8x20 booth)
- ✳ First choice of booth location

Delegate Passes

- ✳ Two full delegate passes to all conference functions

Special:

- ✳ book and pay your sponsorship by January 31, 2010 and obtain an additional full delegate pass!

Diamond Sponsor
\$8,000 (one only)

Sold

Advertising

- ✻ Company name and logo with active web link as a Diamond Sponsor on the CERC website, on CERC E-News, and on electronic marketing bulletins
- ✻ Company name and logo on the back cover of the CERC Conference brochure
- ✻ Company name and logo as a Diamond Sponsor in the CERC Conference Guide
- ✻ Exposure as a sponsor in the CERC *Perspectives* magazine – Conference Edition, distribution of 1,500
- ✻ Post conference exposure in the CERC *Perspectives* magazine, distribution 1,500

Event

- ✻ **Company logo on the delegate hotel room key-card** – approximately 350
- ✻ Sponsorship recognition on lanyards
- ✻ Diamond Sponsor Plaque presented at Closing Gala Dinner

Signage

- ✻ Prominent visibility throughout conference
- ✻ Prominent signage at Sunday evening reception, plenary session, breakfasts, luncheons and closing dinner – (minimum 24"x24" CERC provided)

Trade Exposition

- ✻ Exhibit space (8x10 booth), and second choice of booth location

Delegate Pass

- ✻ One full delegate passes to all conference functions

Special:

- ✻ book and pay your sponsorship by January 31, 2010 and obtain an additional full delegate pass!

Gold Sponsors \$6,500 (six only)

Sold

Advertising

- ✻ Company name and logo with active web link as a Gold Sponsor on the CERC website, on CERC E-News, and on electronic marketing bulletins
- ✻ Company name and logo on the back cover of the CERC Conference brochure
- ✻ Company name and logo as a Gold Sponsor in the CERC Conference Guide
- ✻ Exposure as a sponsor in the CERC *Perspectives* magazine – Conference Edition, distribution of 1,500
- ✻ Post conference exposure in the CERC *Perspectives* magazine, distribution 1,500

Event

- ✻ Sponsorship recognition on lanyards
- ✻ Gold Sponsor Plaque presented at Closing Gala Dinner

Signage

- ✻ Great visibility throughout conference
- ✻ Company signage at plenary session, breakfasts, luncheons and closing dinner – (minimum 24"x24" CERC provided)

Trade Exposition

- ✻ Exhibit space (8x10 booth), and choice of booth location before general offering

Delegate Pass

- ✻ One full delegate passes to all conference functions

Silver Sponsors

\$4,000 (*six only*)

Advertising

- ✻ Company name and logo with active web link as a Silver Sponsor on the CERC website, on CERC E-News, and on electronic marketing bulletins
- ✻ Company name and logo on the back cover of the CERC Conference brochure
- ✻ Company name and logo as a Silver Sponsor in the CERC Conference Guide
- ✻ Exposure as a sponsor in the CERC *Perspectives* magazine – Conference Edition, distribution of 1,500
- ✻ Post conference exposure in the CERC *Perspectives* magazine, distribution 1,500

Signage

- ✻ Great visibility throughout conference

Bronze Sponsors

\$2,500 (five only)

Only 1 Remaining!

Advertising

- ✱ Company name and logo with active web link as a Bronze Sponsor on the CERC website, on CERC E-News, and on electronic marketing bulletins
- ✱ Company name on the back cover of the CERC Conference brochure
- ✱ Company name and logo as a Bronze Sponsor in the CERC Conference Guide
- ✱ Exposure as a sponsor in the CERC *Perspectives* magazine – Conference Edition, distribution of 1,500
- ✱ Post conference exposure in the CERC *Perspectives* magazine, distribution 1,500

Event

Opportunity to sponsor one of the following:

1. Delegate Relaxation Station
2. Refreshment Break Sponsor – Monday morning and afternoon
3. Refreshment Break Sponsor – Tuesday morning and afternoon
4. Host Sponsor – Cocktail reception, closing dinner
5. Entertainment Sponsor – Cocktail reception, closing Dinner

Signage

Signage with company logo, created by CERC, will be prominently displayed in proximity to the service provided.

EMERALD SPONSORS

\$2,000 (*six only*)

Only 2 Remaining!

Advertising

- ✱ Company name and logo with active web link as a Emerald Sponsor on the CERC website, on CERC E-News, and on electronic marketing bulletins
- ✱ Company name on the back cover of the CERC Conference brochure
- ✱ Company name and logo as a Emerald Sponsor in the CERC Conference Guide
- ✱ Exposure as a sponsor in the CERC *Perspectives* magazine – Conference Edition, distribution of 1,500
- ✱ Post conference exposure in the CERC *Perspectives* magazine, distribution 1,500

Event

Opportunity to sponsor the closing night dinner ware, table displays, décor, staging.

Signage

Tent cards with company logo, created by CERC, will be prominently displayed in on each dinner table acknowledging sponsors.

OTHER SPONSORSHIP

\$500 to \$1,000 (*limited*)

A limited number of other sponsorship opportunities are available for between \$500 and \$1,000. Opportunity to sponsor the following:

✿ Exhibit Draw – limit of 1

✿ Concurrent Session(s) – limit of 15

Note: does not include receptions, keynote address, plenary sessions, meals, networking night, closing address, or Gala.

Further Information

To discuss these or any other sponsorship opportunities, please contact Stephen Cryne at 416-593-9812, 1-866-357-CERC (2372), or by email at scryne@cerc.ca.

Registration Confirmation

To confirm your 2010 Conference Sponsorship, please complete the attached Sponsorship Confirmation form, and fax it to CERC at 416-593-1139, or via email at info@cerc.ca.



SPONSORSHIP CONFIRMATION

2010 Conference

September 19 – 21; Sheraton Centre, Montréal

Contact Information:

Name _____

Company _____

CERC Member Representative _____

Address _____

City _____ Province/ State _____ Postal/ Zip _____

Phone _____ Fax _____

Email _____ Website _____

Please Select One:

Platinum – **SOLD**

Diamond – **SOLD**

Gold – **SOLD**

Silver

Bronze – **only 1 remaining**

Emerald – **only 2 remaining**

Other Amount: \$ _____

Sponsorship is determined on a first-come, first-confirmed basis. As such, please fax or email your fully completed confirmation page as soon as possible. We will do our best to accommodate all sponsorship requests.