

November 27, 2009

The Canadian Employee Relocation Council (CERC) and the Ted Rogers School of Business of Ryerson University have teamed up to conduct an in-depth investigation into the underlying reasons for early returns from international assignments.

The study will expand on existing information obtained from industry surveys by asking employees who have returned early to provide specific, detailed information about their own experiences. This additional knowledge about the specific problems that trigger early return home will assist in the design of training and support programs to better prepare families accepting international assignments for issues that have proven particularly difficult for others. Given that avoiding even one early return home from an international assignment could save up to \$1 million, it is important to learn about the reasons for early returns.

The information will be obtained directly from employees who have returned home early by asking them to complete a questionnaire on a third party website.

In order to maintain complete confidentiality, the survey is accessed through the website of our partner, Ryerson University researcher Dr. Nina Cole (www.ninacole.net). No information will be requested regarding the company that sent the employee on the assignment.

Forward a notice of this study to your employees to invite those who have returned home early from international assignments to complete the questionnaire on Dr. Cole's website.

Results of the study will be released in 2010.

View the invitation:

https://www.cerc.ca/Portals/0/PDF%20Folders/Survey%20Reports/2009_CERC_Ryerson_research_study_invite.pdf

Further information: www.cerc.ca